



Approval of Minutes and Member Announcements
(5 Minutes)

Recap and Approval of Minutes
Member Announcements

Howard County LHIC
Local Health Improvement Coefficient

Goal 1: Reduce Emergency Department visits for diabetes, hypertension, and asthma in Howard County.

Objective 1.1: By June 30, 2020, collaborate on an initiative to raise community awareness about prevention and risks associated with diabetes, hypertension, and asthma.

Education and Communication Strategy: Increase community awareness about the risks, prevention, and treatments associated with chronic diseases (Diabetes, Hypertension, and Asthma) through community education by:

Utilizing existing communication campaigns and promoting community events related to accessing healthcare through the LHIC website and social media and participating in events when appropriate as determined by the audience and setting of the event.

Promoting resources and implementing educational strategies to highlight appropriate uses of Primary Care, Urgent Care, and Emergency Departments.

Howard County LHIC

Local Health Imporvement Coeffect

Prioritized Tactics:

Increase HCHLHIC website and social media utilization
Utilize messages consistent with community partners and stakeholders to disseminate prevention and access to care
Diabetes Prevention Programs
CDSM Programs
Asthma Trigger Education
Appropriate uses of primary care, urgent care, and emergency room.

Promote and participate in outreach and educational events that collaborate with faith-based communities, MCO's and others serving priority populations identified (African Americans, Latinos) and which include the synchronization of messaging and provision of adequate services (for follow-up, etc.)

*SMART OBJECTIVES TO BE DEVELOPED FOR EACH SPECIFIC TACTIC

Howard County LHIC
Local Health Department

Strategic Planning Update (15 Minutes)

Goal 1: Reduce Emergency Department visits for diabetes, hypertension, and asthma in Howard County.

Objective 1.2: By June 30, 2020, collaborate on an initiative to expand access to and utilization of screening, management programs, and treatments for diabetes, hypertension, and asthma.

Access Strategy: Increase access to and utilization of chronic disease screening, management programs, services, and treatments for Diabetes, Hypertension and Asthma by:

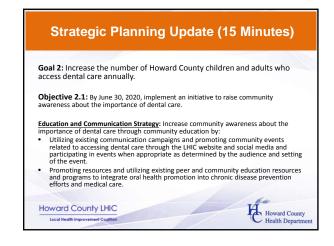
• Promoting resources related to reducing barriers to accessing programs, and facilitating communication between resource providers to ensure extensive coverage throughout county.

• Facilitating communication between partners offering diabetes/chronic disease self-management programs, etc. in the county to ensure county needs are met by programs

Howard County LHIC

Local Holdin Improvement Codition





Strategic Planning Update (15 Minutes) - Prioritized Tactics: • Increase HCHLHIC website and social media utilization • Utilize messages consistent with community partners and stakeholders to disseminate prevention and oral health awareness messaging - Provide education through DPP, CDSM, School Nurses, Telehealth, and other programs and in multiple language versions - Educate urgent care facilities about dental care resources. • Develop and disseminate a directory of dental providers who provide screening and treatment services on a free/Silding fee scale • Promote and participate in outreach and educational events that collaborate with dental providers, schools, community organizations, faith-based communities, MCO's and others serving priority populations identified and which include the synchronization of messaging and provision of adequate services (for follow-up, etc.) **SMART OBJECTIVES TO BE DEVELOPED FOR EACH SPECIFIC TACTIC Howard County LHIC Local Health Department

