



Howard County LHIC  
Local Health Improvement Coalition

Howard County Health Department

## Access to Care Work Group

### August 16, 2017

Howard County LHIC Local Health Improvement Coalition

Howard County Health Department

**Goal:** Discuss 2018-2020 Strategic Planning meeting outcomes and identify strategies for successful implementation.

Welcome & Introductions  
Approval of Minutes and Announcements  
Strategic Planning Discussion  
Food Bank Tour/CAC Services Presentation  
Wrap-Up and Next Steps

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### Approval of Minutes and Member Announcements (5 Minutes)

Recap and Approval of Minutes  
Member Announcements

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### Strategic Planning Update (15 Minutes)

**Goal 1:** Reduce Emergency Department visits for diabetes, hypertension, and asthma in Howard County.

**Objective 1.1:** By June 30, 2020, collaborate on an initiative to raise community awareness about prevention and risks associated with diabetes, hypertension, and asthma.

**Education and Communication Strategy:** Increase community awareness about the risks, prevention, and treatments associated with chronic diseases (Diabetes, Hypertension, and Asthma) through community education by:

- Utilizing existing communication campaigns and promoting community events related to accessing healthcare through the LHIC website and social media and participating in events when appropriate as determined by the audience and setting of the event.
- Promoting resources and implementing educational strategies to highlight appropriate uses of Primary Care, Urgent Care, and Emergency Departments.

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### Strategic Planning Update (15 Minutes)

– Prioritized Tactics:

- Increase HCHLHC website and social media utilization
- Utilize messages consistent with community partners and stakeholders to disseminate prevention and access to care
  - Diabetes Prevention Programs
  - CDSM Programs
  - Asthma Trigger Education
  - Appropriate uses of primary care, urgent care, and emergency room.
- Promote and participate in outreach and educational events that collaborate with faith-based communities, MCO's and others serving priority populations identified (African Americans, Latinos) and which include the synchronization of messaging and provision of adequate services (for follow-up, etc.)

**\*SMART OBJECTIVES TO BE DEVELOPED FOR EACH SPECIFIC TACTIC**

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### Strategic Planning Update (15 Minutes)

**Goal 1:** Reduce Emergency Department visits for diabetes, hypertension, and asthma in Howard County.

**Objective 1.2:** By June 30, 2020, collaborate on an initiative to expand access to and utilization of screening, management programs, and treatments for diabetes, hypertension, and asthma.

**Access Strategy:** Increase access to and utilization of chronic disease screening, management programs, services, and treatments for Diabetes, Hypertension and Asthma by:

- Promoting resources related to reducing barriers to accessing programs, and facilitating communication between resource providers to ensure extensive coverage throughout county.
- Facilitating communication between partners offering diabetes/chronic disease self-management programs, etc. in the county to ensure county needs are met by programs

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### Strategic Planning Update (15 Minutes)

– Prioritized Tactics:

- Build on CCT model to provide navigation and care coordination; organize patients based on level of need.
- Organize small group of DPP, CDSM, etc. providers to coordinate programming and services to ensure reach throughout Howard County.

**\*SMART OBJECTIVES TO BE DEVELOPED FOR EACH SPECIFIC TACTIC**



### Strategic Planning Update (15 Minutes)

**Goal 2:** Increase the number of Howard County children and adults who access dental care annually.

**Objective 2.1:** By June 30, 2020, implement an initiative to raise community awareness about the importance of dental care.

**Education and Communication Strategy:** Increase community awareness about the importance of dental care through community education by:

- Utilizing existing communication campaigns and promoting community events related to accessing dental care through the LHIC website and social media and participating in events when appropriate as determined by the audience and setting of the event.
- Promoting resources and utilizing existing peer and community education resources and programs to integrate oral health promotion into chronic disease prevention efforts and medical care.






### Strategic Planning Update (15 Minutes)

– Prioritized Tactics:

- Increase HCHLHC website and social media utilization
- Utilize messages consistent with community partners and stakeholders to disseminate prevention and oral health awareness messaging
  - Provide education through DPP, CDSM, School Nurses, Telehealth, and other programs and in multiple language versions
  - Educate urgent care facilities about dental care resources.
- Develop and disseminate a directory of dental providers who provide screening and treatment services on a free/sliding fee scale
- Promote and participate in outreach and educational events that collaborate with dental providers, schools, community organizations, faith-based communities, MCO's and others serving priority populations identified and which include the synchronization of messaging and provision of adequate services (for follow-up, etc.)

**\*SMART OBJECTIVES TO BE DEVELOPED FOR EACH SPECIFIC TACTIC**



### Strategic Planning Update (15 Minutes)

**Goal 2:** Increase the number of Howard County children and adults who access dental care annually.

**Objective 2.2:** By June 30, 2020, implement an initiative designed to increase access to dental health services for children and adults.

**Access Strategy:** Increase access to dental health services for children and adults in Howard County by coordinating remedies to gaps in care by:

- Promoting referral resources related to dental care providers in the county and facilitating communication between resource providers to ensure extensive coverage throughout county.
- Facilitating management of Maryland Department of Health grant for Adult Dental Care in collaboration with Chase Brexton.

### Strategic Planning Update (15 Minutes)


– Prioritized Tactics:

- Encourage dental providers to participate in free/low cost community clinics/programs throughout the county and link on-site screening programs with restorative care

**\*SMART OBJECTIVES TO BE DEVELOPED FOR EACH SPECIFIC TACTIC**






### Strategic Planning Update (15 Minutes)



**HOWARD COUNTY LOCAL HEALTH IMPROVEMENT COALITION  
FY 18-20 ACTION PLANNING LOGIC MODEL**


HCHIC PRIORITY: Increase oral care behavioral health, healthy living, healthy people goals. What is the problem or need reflected in the SPP priorities, NCHA and other data? What are the most critical priority areas? Which are the identified goals?

STRATEGY	INPUTS	OUTPUTS		OUTCOMES - IMPACT		
		Activities (Tactics)	Participation	Short Term (FY 18)	Medium Term (FY 19)	Long Term (FY 20)
How will the city and priority areas be addressed? How will the identified need be addressed? How will the identified need be addressed? How will the identified need be addressed?	What do we need? How do we measure it? How do we measure it? How do we measure it?	What do we need? How do we measure it? How do we measure it? How do we measure it?	Who will we reach? How do we reach? How do we reach? How do we reach?	What are the short-term results? How do we measure them? How do we measure them? How do we measure them?	What are the medium-term results? How do we measure them? How do we measure them? How do we measure them?	What are the long-term results? How do we measure them? How do we measure them? How do we measure them?
<b>SMART STRATEGIES:</b> 1. ... 2. ... 3. ... 4. ...	Staff Partners Programs Activities Initiatives Assessment Training Technology Events	Programs Activities Initiatives Assessment Training Technology Events	Who will we reach? How do we reach? How do we reach? How do we reach?	What are the short-term results? How do we measure them? How do we measure them? How do we measure them?	What are the medium-term results? How do we measure them? How do we measure them? How do we measure them?	What are the long-term results? How do we measure them? How do we measure them? How do we measure them?
<b>Assumptions:</b> (beliefs, expectations, and principles that guide our work)		<b>Environment:</b> (influencing factors)				

### Membership Levels (5 Minutes)


- **Level 1 Member:**
  - learn more about the resources available in my community
  - share events and activities with the coalition,
  - attend and participate in full HCLHIC meetings.
- **Level 2 Member:**
  - learn more about the resources available in my community
  - share events and activities with the coalition
  - attend and participate in full HCLHIC and designated workgroup meetings
- **Level 3 Member:**
  - learn more about the resources available in my community
  - share my organization's events and activities with the coalition
  - attend and participate in full HCLHIC and designated workgroup meetings
  - commit services and resources to contribute to the coalition and to further work group activities.

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### CAC Tour and Presentation




**Community Action Council  
of Howard County**  
HELPING PEOPLE. CHANGING LIVES.

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### Next Steps and Wrap-up for Full Work Group (5-10 Minutes)

Full LHIC Meeting: September 28, 2017 8:30 a.m.-10:30 a.m.  
Susquehanna

Next Meeting: October 18, 2017 9:00-10:30 a.m. Barton A&B

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